

Graduation 29.09.2023



Career Entry Report

Master of Science Programs 2019–2023

Excellence in
Management
Education

WHU 
Otto Beisheim School of Management


Greetings from the Career Center





In the Career Center, it is our mission to enable meaningful interactions between students, companies, and alumni. The Career Center Team provides a variety of formats and platforms that allow students, companies, and alumni to start conversations and build connections.

The career entry outcomes as detailed in this report often evolve from such interactions, by sparking an idea or presenting a new perspective, or through specific recruiting activities. This report offers detailed insights on the industries, geographies and companies where our Master of Science graduates start their careers, and shows common trends as well as differences between the outcomes of the Masters in Management, International Business, Finance, and Entrepreneurship programs.

The last few years have brought not only unique challenges, but also new opportunities. We can always rely on our network to adapt to changing circumstances and to make the most of what new technology offers, and we are continuously developing new formats to meet evolving needs. In the current economic climate, we continue to adapt, and to build on the strength of our relationships.

 We are honored to be a part of our students' Master journey as they figure out their individual paths, leave their comfort zone to explore new geographies, industries and roles, and pursue their career goals with purpose and determination.

 We are thrilled to work with our corporate partners, both long-standing and new, as they seek to recruit the right talent to solve their companies' challenges, and grow and develop for the future.

 We are grateful for our amazing alumni who support us, our current students and their alma mater every step of the way. Their hands-on advice and inspiration remind us that giving back is integral to the WHU spirit.

We tell our students, "It is your career, your passion, your initiative, and your responsibility". As you view this report, please keep in mind that the data you see tells hundreds of individual stories of choosing a career, pursuing a passion, taking the initiative and assuming responsibility.

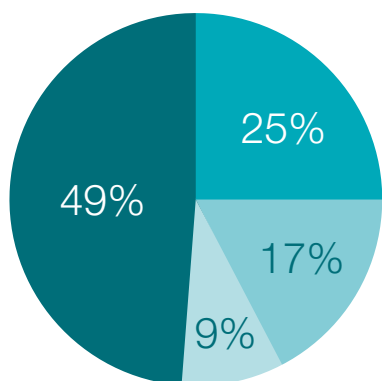


Class Profile – MSc Graduating Class 2023

Our students

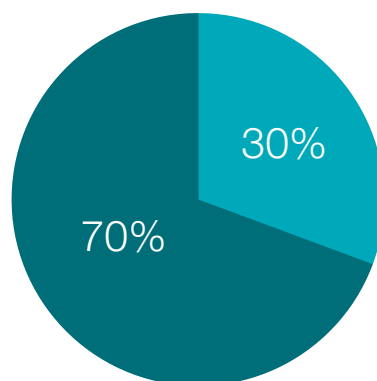
- Complete an academically rigorous and highly individualized curriculum that equips them with cutting-edge business expertise
- Hone their real-world problem-solving skills through extensive case study work and interactions with guest speakers
- Grow their first-hand experience in the professional world through internships
- Develop their intercultural competencies, both on campus and during a semester abroad
- Live the WHU spirit as they push and support each other to achieve ambitious career and personal goals

Program



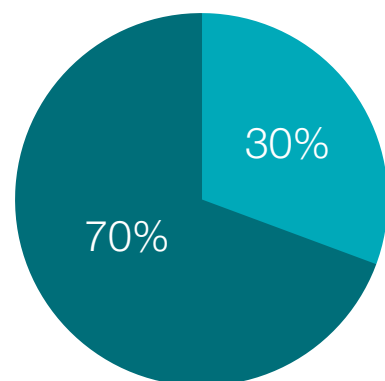
■ MiM ■ MiF ■ MiE ■ MiB

Gender



■ male ■ female

Nationality



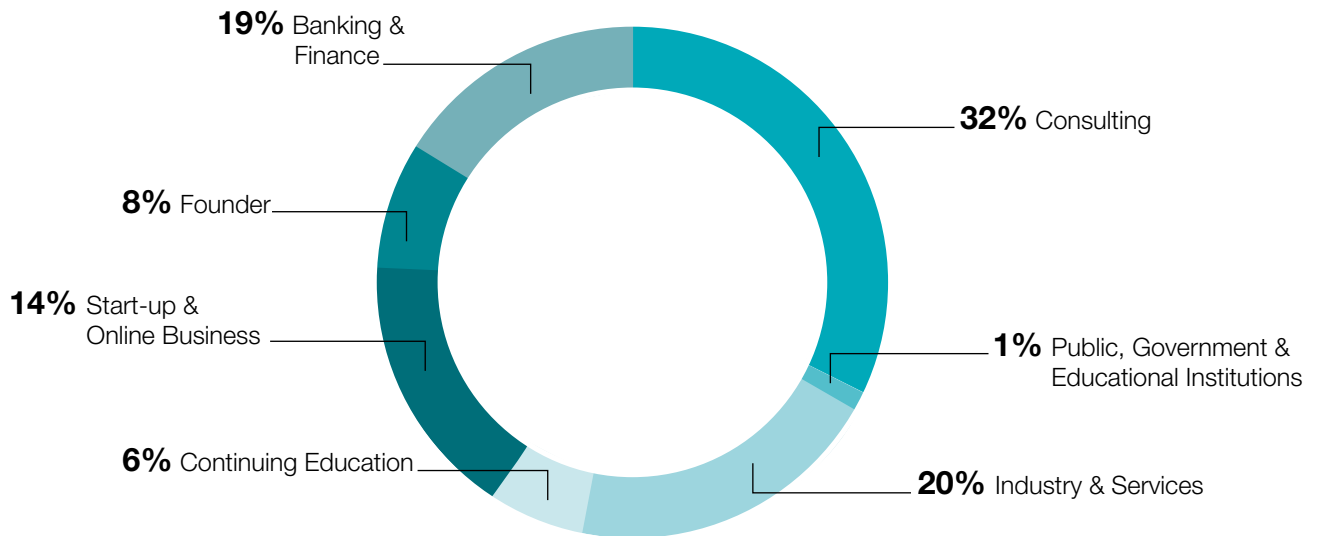
■ German ■ International

Number of graduates: 204 | Average age at graduation: 25 years, 1 month

Career Entry Statistics

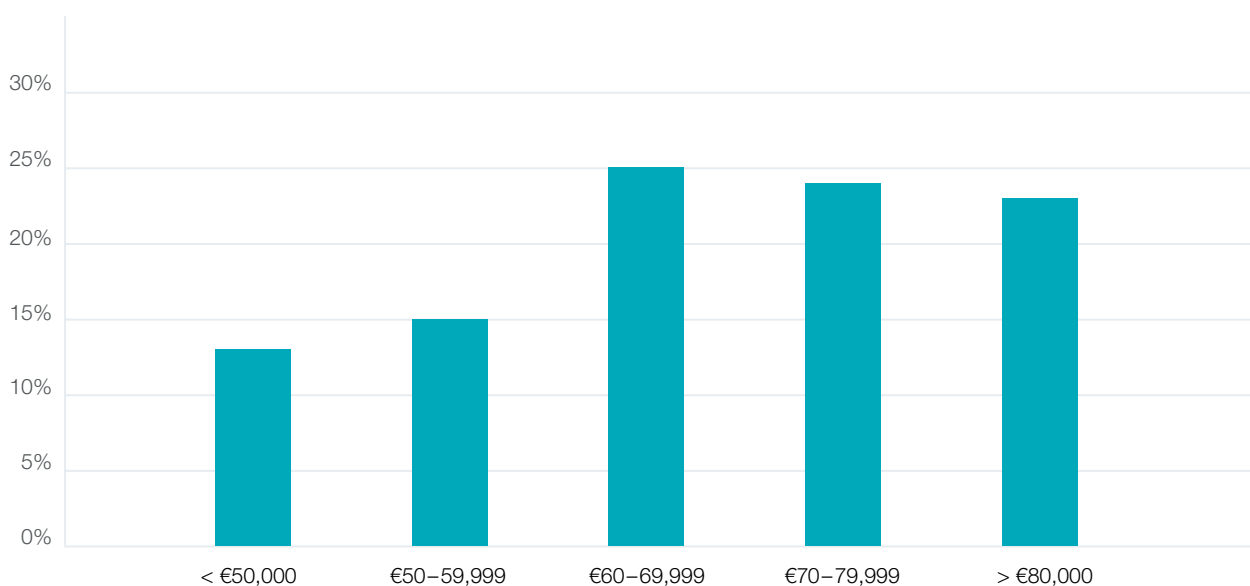
MSc 2019–2023

Industries



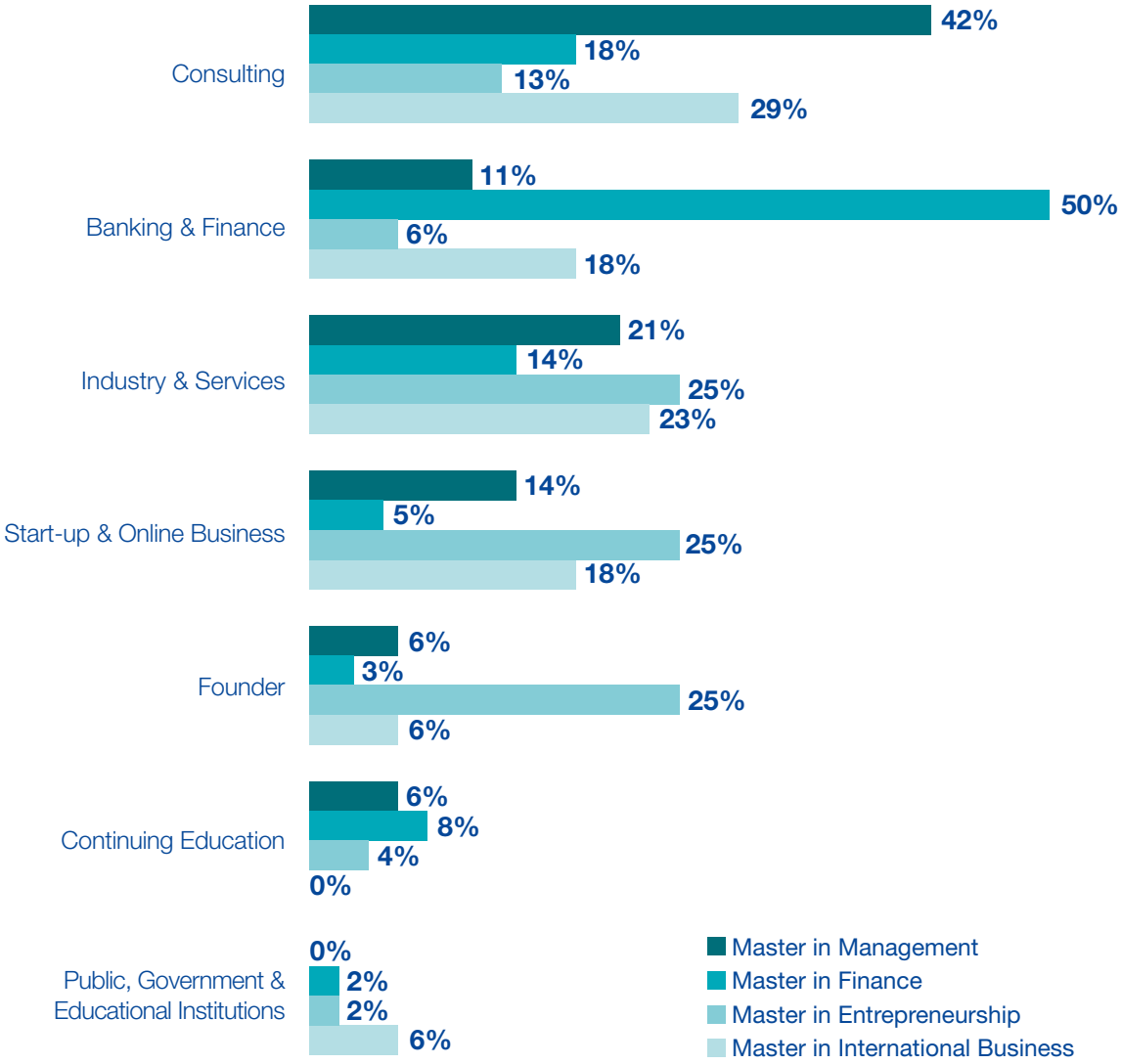
Total number of graduates 2019–2023: 867

Salary



Average salary MSc 2019–2023: €65,900

Industries by Program



“Enrolling in the Master’s in Entrepreneurship at WHU marked a distinct before and after in my professional life. The program expanded my horizons and deepened my network, connecting me with experienced alumni and like-minded classmates, many of whom have become close friends. These relationships have been invaluable as I launched my own company recently. WHU’s targeted curriculum and the Career Center’s support provided practical insights and guidance, transforming my understanding of what’s possible. The supportive alumni network continues to be a pivotal resource as I grow my business. I wholeheartedly recommend this program to anyone aiming to explore a career in VC, become part of a high-growth startup, or launch their own venture.”

Till Westermann, MiE 2023, Co-Founder of Claro

Geographic Destinations

MSc 2019–2023

Most Popular Cities in Germany



“The journey at WHU is a rollercoaster, and rollercoasters are always fun, right? Engaging with the best professors and collaborating with exceptionally talented peers is what one signs up for. The academic curriculum at WHU provides a practical understanding of real-world dynamics, and the internships teach you how to succeed in the workplace. The Career Center, the professors and everyone at WHU support you and help you envision your future professional growth.”

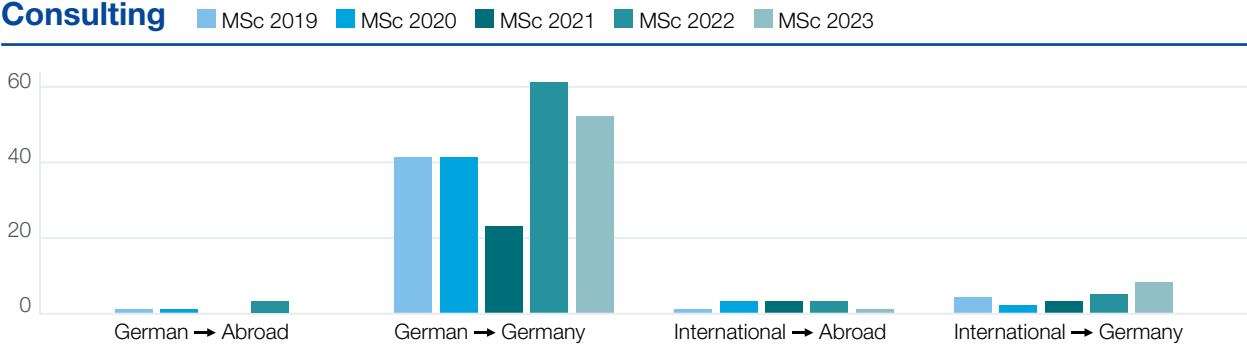
Chaitra Taori, MIB 2023, HelloFresh

Most Popular International Destinations

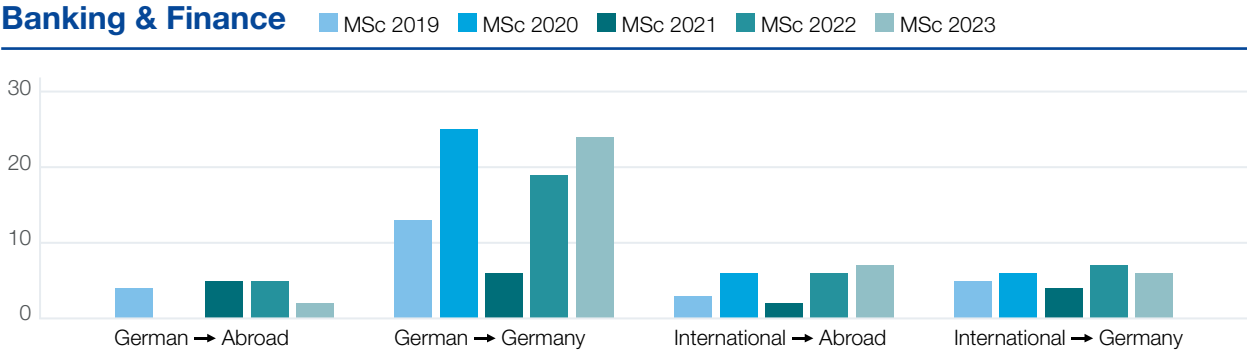


Destination by Nationality and Industry

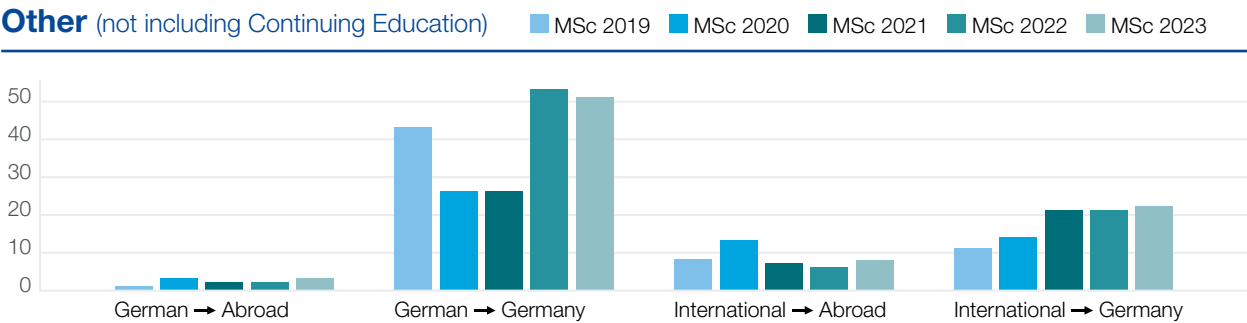
Consulting



Banking & Finance



Other (not including Continuing Education)



“In joining the MiF cohort at WHU, my primary focus was to build a career in Corporate Finance, but my experience here was significantly enriched by the professors, who ensured that the curriculum mimicked real world business challenges, my peers, who perpetually motivated me to outdo myself, and the In Praxi alumni network, which helped me secure a job at the end of the program. The Career Centre, too, played an instrumental role in providing me with a bespoke development plan and the essential tools that helped me make the most of my WHU journey. At WHU, all these elements came together and created an exhilarating and steep learning curve, which fostered remarkable personal growth and skill refinement.”

Jaiditya Kakkar, MiF 2023, Qiagen

Career Center Vallendar

Our Services

COMPANY EVENTS



Company presentations and workshops
Banking & Finance Evening
Consulting Evening

RECRUITING FAIRS



Career Day
Founders Career Day
Master Your Career

ALUMNI CONNECTIONS



Industry Evening
International Alumni Roundtable
Alumni Talks with In Praxi
Career Paths into Venture Capital

INDIVIDUAL COUNSELING



Discuss career goals, plan next steps
Review application documents
Prepare for interviews

WORKSHOPS & SEMINARS



How to write CVs and cover letters
Networking workshop
Case study interview training with partner companies

CAREER SERVICES PLATFORM

Handshake

Create your profile, upload your CV
Connect with recruiters
Find job opportunities and career events
Register for events, book an appointment with a career counselor, and much more

NEWSLETTER



Information about upcoming events
Internship and job offers from companies and alumni
Career-related information

ONLINE RESOURCES



Company research information
CV templates
Application guidelines
Interview preparation

Companies Recruiting on Campus Academic Year 2023–2024

Presentations and other events

Bain & Company
Bank of America
Boston Consulting Group
EY-Parthenon
Goldman Sachs
J.P. Morgan
McKinsey & Company
Oliver Wyman
Roland Berger
Strategy&

Career Day

Metro AG
Porsche AG
Procter & Gamble
PwC
Qiagen
UBS

Banking & Finance Evening

Deutsche Beteiligungs AG
Houlihan Lokey
ING Deutschland
ODDO BHF
Perella Weinberg Partners
Retail Capital Partners AG
TD Cowen Continental Europe
Zumera

Founders Career Day

admi
audibene
Crealytics
Enpal
Liberty Ventures
numa
Packmatic
Team Lieblings-Zahnarzt
VictoriaPartners

Master Your Career

Accenture
adidas
Allianz
BASF
Bertelsmann
Deichmann
Henkel
Kearney

Consulting Evening

Horváth & Partners
Inverto – A BCG Company
Monitor Deloitte
Simon-Kucher & Partners
Singular Group
WMC Healthcare

Main Employers

MSc 2019–2023

Accenture	Inverto
adidas	J.P. Morgan
Allianz	Kearney
Amazon	KPMG
Arthur D. Little	McKinsey & Company
audibene	Monitor Deloitte
Bain & Company	Oliver Wyman
Bank of America	Perella Weinberg Partners
Barclays	Procter & Gamble
Bayer AG	PwC
Bosch	Rautenberg & Company
Boston Consulting Group	Raymond James
Capgemini Invent	Razor Group
CAPZA	Roland Berger
Commerzbank	Simon-Kucher & Partners
Crealytics	Singular Group
Deloitte	SMP Strategy Consulting
Deutsche Bank	Stern Stewart & Co. GmbH
Deutsche Telekom	Stoyo
E.ON Inhouse Consulting	Strategy&
Enpal	thyssenkrupp Management Consulting
Evercore	UBS
EY-Parthenon	UniCredit
Goldman Sachs	Waterland Private Equity
Henkel	Wayfair
Horváth & Partners	Zalando



“WHU greatly prepares its students for careers in various industries, and the Career Center guided me in finding my interests, strengths, and a company with the right personal fit. Personally, I have always had an interest in consulting. The relevant and case-oriented lectures, as well as practical experience through internships, provided me with the necessary skills and prerequisites to pursue a career in this industry. Additionally, I was able to connect with WHU alumni during career events, which gave me a deeper understanding of different industries and companies. This open and trusted exchange helped me choose the right company based on my personal priorities and preferences.”

Louisa Frank, MiM 2023, Oliver Wyman

Career Center Team Vallendar

Who are we?



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About WHU

WHU – Otto Beisheim School of Management is the leading private business school in Germany and is continuously ranked among the top business schools in Europe. On WHU's two campuses in Vallendar (near Koblenz) and Düsseldorf, faculty, students, and staff enjoy working and studying in an environment that promotes diversity and internationalization.

The organizational culture at WHU characterizes a spirit of courage and innovation, a strong sense of community, a high dedication to excellence, and an intrinsic commitment to society.



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School of Management**

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