

Julia Buentig

Doctoral Student

WHU – Otto Beisheim School of Management
Chair of Organizational Behavior
Erkrather Str. 224a, 40233 Düsseldorf, Germany

julia.buentig@whu.edu
www.whu.edu/orgbeh/



Julia Buentig studied Communications Sciences (B.A.) and Strategic Communications at the Westfälische Wilhelms-University of Muenster. She has conducted research on Innovation Capabilities at the University of New South Wales (Australia) during her Master studies. Furthermore, she attended undergraduate classes in business at the San Diego State University (USA).

After her studies, Julia Büntig gained work experience with a focus on brand management and the Consumer Goods industry.

She joined the Chair of Organizational Behavior as a PhD Student in April 2018.