

Simon Straumann

simon.straumann@whu.edu

Tel.: +49 261 6509-396

EDUCATION

- Ph.D. in Finance, University of St. Gallen (HSG)** **September 2014 - February 2020**
- M.Sc. in Business and Economics, University of Basel** **September 2012 - January 2014**
- Major in Monetary Economics and Financial Markets
- B.A. in Business and Economics, University of Basel** **September 2009 - July 2012**
- Major in Business

PROFESSIONAL EXPERIENCE

- WHU - Otto Beisheim School of Management, Assistant Professor** **June 2021 - present**
- University of St. Gallen (HSG), Lecturer** **September 2014 - June 2021**
- University of St. Gallen (HSG), Research Assistant** **March 2014 - February 2021**
- University of Basel, Research Assistant** **February 2013 - February 2014**
- UBS AG** **March 2008 - March 2012**

TEACHING EXPERIENCE

- MBF Practitioner Seminar (Graduate Course, Lecturer)** **2019-2021**
- Financial Markets (Graduate Course, Teaching Assistant)** **2020**
- Credit Instruments (Executive Education, Lecturer)** **2020**
- Financial Modeling Workshop: Derivatives (Graduate Course, Teaching Assistant)** **2014-2020**
- Option Analysis and Structured Products (Executive Education, Lecturer)** **2014-2020**
- Financial Modeling Workshop: Asset Allocation (Graduate Course, Teaching Assistant)** **2015-2019**
- Statistics (Graduate Course, Lecturer)** **2014-2016**
- Derivatives (Executive Education, Lecturer)** **2017**
- Derivatives (Graduate Course, Teaching Assistant)** **2015**

WORKING PAPERS

"Pricing and Design of Financial Innovations: The Role of Investor Information", with Manuel Ammann and Marc Arnold, School of Finance Research Paper, University of St. Gallen
Revisions requested at the *Journal of Financial Intermediation*

"Obfuscation through Complexity: Evidence from the Market for Retail Financial Products"

"Back to the Roots: Cultural Heritage and Mutual Fund Manager Portfolio Choice", with Manuel Ammann, Alexander Cochardt and Florian Weigert

"On the Redundancy of the Value Factor", with Manuel Ammann and Tobias Hemauer

"The Anatomy of a an Online Fraud System", with Luca Liebi

POLICY WORK

"Requirements for the Transparency of Private Market Investments of Pension Funds" (White Paper), with Manuel Ammann

CONFERENCE PRESENTATIONS AND TALKS

2021 AFFI (Paris), Workshop on Structured Retail Products (Hagen)**

2020 EFA (Poster Session, Helsinki)

2019 Swiss Winter Conference on Financial Intermediation (Poster Session, Lenzerheide), University of St. Gallen

2018 AFA (Poster Session, Philadelphia), EFA (Warsaw)*, University of St. Gallen

2017 Paris December Finance Meeting (Paris), SGF (Zurich), University of Konstanz

2016 Helsinki Finance Summit on Investor Behavior (Helsinki), DGF (Bonn)*, University of St. Gallen, Finance Research Workshop (Davos)

2014 Finance Research Workshop (Davos)

*presentation by co-author

**two papers on the program

REFEREE WORK

European Financial Management, Financial Markets and Portfolio Management