

# Curriculum Vitae

Priscilla Sarai Kraft  
Assistant Professor of Technology and Innovation Management  
Burgplatz 2, 56179 Vallendar, Germany  
priscilla.kraft@whu.edu

## ACADEMIC POSITIONS AND EDUCATION

---

- 03/2020 – present      Assistant Professor of Technology and Innovation Management, WHU – Otto Beisheim School of Management
- 02/2019 – 02/2020      Post-Doctoral Researcher at the Justus-Liebig-University Giessen, Chair of Strategic and International Management
- 01/2013 – 02/2019      Ph.D.-student, supervised by Prof. Dr. Andreas Bausch, Justus-Liebig-University Giessen, Chair of Strategic and International Management
- Doctoral Theses with *summa cum laude*: What drives Innovation? Examining the Roles of Behavioral, Social, and Cognitive Styles of Upper Echelons
- 10/2010 – 12/2012      Innovation Project Manager, Strategy Department, Commerzbank AG
- 03/2005 – 08/2010      Bachelor and Master of Science with honors in Business Administration, Frankfurt School of Finance & Management

## RESEARCH INTERESTS

---

Strategic leadership, executive decision-making, corporate governance, innovation, strategic entrepreneurship

## PUBLICATIONS (PEER REVIEWED)

---

- Rosing, K., Back, P., Dickler, T., Kraft, P., Bausch, A. CEOs' Temporal Focus, Firm Strategic Change, and Performance: Insights from a Paradox Perspective, *European Management Journal* (forthcoming).
- Lampe, J., Kraft, P., Bausch, A. Mapping the Field of Research on Entrepreneurial Organizations (1937–2016): A Bibliometric Analysis and Research Agenda, *Entrepreneurship Theory and Practice* (in press).
- Querbach, S., Bird, M., Kraft, P.S., Kammerlander, N. H. 2020. When the Former CEO Stays on Board: The Role of the Predecessor's Board Retention for Product Innovation in Family Firms, *Journal of Product Innovation Management* 37(2): 184-207.
- Kraft, P. S., Bausch, A. 2018. Managerial Social Networks and Innovation: A Meta-Analytic Review of Bonding and Bridging Effects across Institutional Environments, *Journal of Product Innovation Management* 35(6): 865-889.
- Kraft, P. S., Bausch, A. 2016. How do Transformational Leaders Promote Exploratory and Exploitative Innovation? Examining the Black-Box through MASEM, *Journal of Product Innovation Management* 33(6): 687-707.

## AWARDS AND GRANTS

---

11/2020	Best Paper Award European Business School for the study "When the Former CEO Stays on Board: The Role of the Predecessor's Board Retention for Product Innovation in Family Firms" together with Nadine Kammerlander, Stefanie Querbach, Miriam Bird
04/2019	Best Dissertation Award at the Justus-Liebig-University of Giessen
06/2018	Thomas Hustad Best Young Scholar Paper Award at the Innovation and Product Development Management Conference 2018, Porto, Portugal
01/2017 – 07/2017	Doctoral Scholarship Justus-Liebig-University of Giessen
06/2015	Christer Karlsson Best Paper Award at the Innovation and Product Development Management Conference 2015, Copenhagen, Denmark
05/2015	Nominated for Best Paper Award at the Strategic Management Society Annual Meeting 2015, Denver, USA
10/2010	Best of Class 2010, Master of Science, Frankfurt School of Finance & Management

## CONFERENCES (PEER REVIEWED)

---

- Kraft, P.S. 2020. Listen! The Role of Board Knowledge and Power for CEO Overconfidence and Breakthrough Innovation, accepted for *Strategic Management Society*.
- Kraft, P.S. 2020. CEO Personality Characteristics and Innovation: A Meta-Analytic Review, *Innovation Product Development Conference*, virtual conference.
- Kraft, P. S., Dickler, T. Bausch, A. 2018. CEO Overconfidence and Innovation: The Moderating Role of Board Social Capital, *Strategic Management Society*, Paris.
- Back, P., Rosing, K., Dickler, T., Kraft, P. S., Bausch, A. 2018. From Micro Origins to Macro Outcomes: CEOs' Temporal Focus, Firm Strategic Change, and Performance, *Academy of Management Annual Meeting*, Chicago.
- Kraft, P. S., Bausch, A. 2018. Managerial Social Networks and Innovation: An Institution-Based Perspective, *Academy of Management Annual Meeting*, Chicago.
- Kraft, P. S., Bausch, A. 2018. CEO Overconfidence and Innovation: The Moderating Role of Board Interlocks, *Innovation and Product Development Management Conference*, Porto.
- Kraft, P. S., Back, P., Lampe, J., Bausch, A. 2017. Overconfidence and Risk Behavior: The Mediating Role of Risk Propensity and Risk Perception, *Academy of Management Annual Meeting*, Atlanta.
- Kraft, P. S., Bausch, A. 2017. Social Networks and Innovation: An Institution-Based Perspective, *Innovation and Product Development Management Conference*, Reykjavik.
- Kraft, P. S., Lampe, J., Back, P., Bausch, A. 2017. 'Who Entrepreneurs Are' or 'What Entrepreneurs See'? Uncovering the Mechanisms between Overconfidence and Risk Behavior, *Strategic Management Society Special Conference*, Banff.
- Back, P., Kraft, P. S., Bausch, A. 2017. Towards A Concept Of Ambidextrous Attention And Its Impact On Innovation, *MOC-TIM Conference* at ETH Zurich, Switzerland.
- Kraft, P. S., and Bausch, A. 2016. Strategic Leadership, Organizational Learning, and Innovation: A Cross-Cultural Perspective, *Academy of Management Annual*, Anaheim.

- Kraft, P. S., and Bausch, A. 2015. Strategic Leadership, Organizational Learning, and Innovation: A Cross-Cultural Perspective. *Strategic Management Society Annual Conference*, Denver.
- Kraft, P. S., Bausch, A. 2015. How do Transformational Leaders Promote Exploratory and Exploitative Innovation? Insights from a Meta-Analysis, *Academy of Management Annual Meeting*, Vancouver.
- Kraft, P.S., Bausch, A. 2015. How does Transformational Leadership Promote Exploratory and Exploitative Innovation? Insights from a Meta-Analysis, *Innovation and Product Development Management Conference*, Copenhagen.
- Kraft, P. S., Bausch, A. 2014. Strategic Orientations and Innovation: A Meta-Analysis, *Strategic Management Society*, Madrid.

## PROFESSIONAL ACTIVITIES AND SERVICES

---

- Reviewer for the Journal of Product Innovation Management
- Reviewer for the Journal of Business Research
- Chair Person and Doctoral Workshop Committee Member at the virtual Innovation and Product Development Conference 2020

## TEACHING EXPERIENCE

---

- |                   |  |
|-------------------|--|
| 10/2020 – present | Teaching in the area of platform markets in the Master program at WHU  |
| 01/2013 – 02/2020 | <p>Research and Teaching Assistant at the Chair of Strategic and International Management, Justus-Liebig-University of Giessen</p> <p>Teaching of Master courses:</p> <ul style="list-style-type: none"> <li>• Advanced Strategic Management (exercise course and substitute lectures)</li> <li>• Business Policy and Competitive Strategy (substitute lectures)</li> <li>• Advanced Exercises in Management and Organizations (seminar)</li> <li>• Supervision of Bachelor and Master Theses</li> </ul> |

## EXPERIENCE ABROAD

---

- |                   |  |
|-------------------|--|
| 01/2008 – 04/2008 | Internship Dresdner Bank AG Shanghai, P.R. China |
| 06/2007 – 01/2008 | Semester abroad San Diego State University, USA  |

## SKILLS

---

- Language skills: German (native), English (2<sup>nd</sup> mother tongue), French (basics)
- Computer skills: STATA, SPSS, AMOS
- Special research method skills: Meta-Analytic Methods (Traditional Bivariate Methods, Meta-Regressions, Meta-Analytical Structural Equation Modeling), Panel Data Analysis (e.g., Fixed-Effects Regressions, Fixed-Effects Poisson and Negative Binomial Regressions)