

## Professor Martin Hoegl, PhD

*Head of Institute*

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**Professor Martin Hoegl** (MBA, Washington State Univ.; Ph.D., Univ. of Karlsruhe, Germany; Habilitation, Technical University of Berlin, Germany) is Head of the Institute for Leadership and Organization at Ludwig-Maximilians-Univ. Munich. Before joining LMU Munich, Professor Hoegl served on the faculties of Washington State University (USA), Bocconi University (Milan, Italy) and WHU – Otto Beisheim School of Management (Vallendar, Germany). Moreover, Martin Hoegl held visiting professorships at the Kellogg School of Management (Northwestern Univ., USA) and at the National Sun Yat-Sen University (Taiwan), and has given guest lectures at various international universities. He is an Affiliated Faculty Member of the WHU Center for Responsible Leadership.

Professor Hoegl has extensive experience in working with executive audiences at various levels of seniority in Europe, North America, and Asia. He has conducted research projects with major firms in the US and Europe. His work focuses on the following key areas of leadership:

- Organizational transformation to ensure strategy execution (incl. change management and leveraging an organization's culture)
- Creating high performance teams (incl. global virtual teams)
- Capturing the ingenuity of people to ensure innovation (incl. management of R&D personnel, resource-constrained innovation, creative cognition, and innovator resilience)
- Developing values-based authentic leaders

Professor Hoegl has published in leading international journals including the Academy of Management Journal, Decision Sciences, Human Resource Management, Journal of Business Ethics, Journal of International Business Studies, Journal of Management, Journal of Management Studies, Journal of Product Innovation Management, MIT Sloan Management Review, Organization Science, Research Policy, and others.

Professor Hoegl is Associate Editor of Human Resource Management and co-guest editor of the Journal of Product Innovation Management, special issue on 'Is less more? Resource constraints and innovation'. He provides service to the academic community as an active reviewer for various leading international and national journals and as an editorial board member of the Journal of World Business and the Journal of Engineering and Technology Management.

Professor Hoegl has received multiple awards for teaching and research, including the Students' Choice Award for Excellence in Teaching (from Washington State University students) as well as Best Paper Awards at the Annual Meetings of the Academy of Management, the Western Academy of Management, and the International Research Conference of the Product Development and Management Association.

The 2012 research ranking of (some 3000) German-speaking business professors shows Professor Hoegl in the Top 5 in the area of Leadership, Human Resource Management, and Organization. The ranking was conducted by the leading German business newspaper Handelsblatt.