

Online Bachelor European Summer Program Asia-Pacific 2025

“Doing Business in Europe”

For more information visit:
www.whu.edu/online-ba-esp



January 12 to January 24, 2025



**2-Week
Program**



**9 Academic
Modules**



**3-4 US Credits
6-8 ECTS**



**Registration
Fee: 125 €**



**Cultural
Topics**

"I thoroughly enjoyed WHU's program and would 100% recommend it! I gained valuable insights and knowledge into how businesses operate in Europe and found all the professors to be excellent with great resources!"

Olivia Blakey, University of Waikato, New Zealand

"We were able to learn from a different teacher and professor each day about a different topic, and it was all well structured and easy to follow. Being able to learn about Business in Europe from my own home in Australia was both efficient and fun! I highly recommend the program to anyone thinking of participating."

Rebecca Goodsell, Curtin University, Australia

