

MBA European Summer Program 2024

“The Changing Environment for International Business in Europe”



For more information visit:
www.whu.edu/mba-esp
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Session I: May 07 to May 21, 2024
Session II: May 12 to May 24, 2024



Online MBA ESP: May 05/06 to May 17/18, 2024

“I am so grateful for the opportunity to study at WHU for my last class of my MBA. I gained a whole new perspective by studying a variety of topics from a European perspective and by applying my knowledge from my previous courses. Throughout my time at WHU, I met people from across the globe and learned from them throughout our classes and visits to local companies in the area. It was an amazing experience to explore Germany and other surrounding countries while I was there. This short-term immersive experience was a once-in-a-lifetime opportunity, and I would recommend it to any student in their MBA program.”

Abby Kadane, University of Tampa, USA

