

WHU in Figures (as of September 2023)

1,989 total enrolled students

716 Bachelor students
461 Master students
443 MBA students
144 EMBA students
225 Doctoral students

220 partner universities worldwide
6,700 In Praxi members
65 different countries

1,372 Executive Education participants (per year)
500 international short-term program participants (per year)
59 faculty members
57 external lecturers (per academic year)
248 Non-academic staff members

+110 donors/supporters



As one of the best business schools in Germany and Europe, WHU is a very special place to study, teach, research, work, or develop your own business idea; unique in its pursuit of excellence, its open and diverse community, and its entrepreneurial mindset. I invite you to learn more about this outstanding institution and its community.

Professor Christian Andres, WHU Dean

WHU – Otto Beisheim School of Management is the leading private business school in Germany and is continuously ranked among the top business schools in Europe. On both WHU campuses in Vallendar (near Koblenz) and Düsseldorf, faculty, students, and staff enjoy working and studying in an environment that promotes diversity and internationalization. The organizational culture at WHU characterizes a spirit of courage and innovation, a strong sense of community, a high dedication to excellence, and an intrinsic commitment to society.

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WHU – Otto Beisheim School of Management
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WHU 
 Otto Beisheim School of Management



WHU
 at a Glance

Bachelor in International Business Administration (BSc)

Full-time • Vallendar • 6 semester
English or English/German

Target group:

- High school graduates with certificates qualifying for studies in Germany (e.g. IB, A-Levels, Abitur)

Contact: bachelor@whu.edu

Bachelor in Business Psychology (BSc)

Full-time • Vallendar • 6 semester
English

Target group:

- High school graduates with certificates qualifying for studies in Germany (e.g. IB, A-Levels, Abitur)

Contact: bachelor@whu.edu

Our core values underpin our positioning:
Show courage and commitment always

Cosmopolitaness Diversity & Internationality
Community Family & Trust
Entrepreneurship Passion & Innovation
Excellence Ambition & Performance



Master in Management (MSc)

Full-time • Vallendar • 21 months
English

Target group:

- Bachelor graduates in business and/or economics
- Up to 2 years of postgraduate work experience

Contact: master@whu.edu

Master in Finance (MSc)

Full-time • Vallendar • 17/21 months
English

Target group:

- Bachelor graduates in business and/or economics or STEM subjects
- Up to 4 years of postgraduate work experience

Contact: master@whu.edu

Master in Entrepreneurship (MSc)

Full-time • Vallendar • 17/21 months
English

Target group:

- Bachelor graduates in business and/or economics, or STEM and other subjects with some experience in the field of entrepreneurship
- Up to 4 years of postgraduate work experience

Contact: master@whu.edu

Master in International Business (MSc)

Full-time • Vallendar • 21 months
English

Target group:

- Bachelor graduates in a business-related field of study or academic degree with a minor in business
- Up to 2 years of postgraduate work experience

Contact: master@whu.edu

Master in Business Analytics (MSc)

Full-time • Vallendar • 17 months
English

Target group:

- Bachelor graduates in business and/or economics, or graduates from other fields who can demonstrate clear affinity to analytical/quantitative methods
- Up to 4 years of postgraduate work experience

Contact: master@whu.edu

Part-Time Master in Management (MA)

Part-time (modules) • Vallendar/Düsseldorf
17 months • English

Target group:

- Bachelor graduates in a business-related field of study
- Minimum of 1 year work experience or dual studies

Contact: ptmim@whu.edu

Part-Time MBA

Part-time • Düsseldorf • 24 months
English

Target group:

- Young Professionals
- First academic degree
- Minimum of 2 years of postgraduate work experience

Contact: mba@whu.edu

Full-Time MBA

Full-time • Düsseldorf • 12 months
English

Target group:

- Young professionals
- First academic degree
- Minimum of 2 years of postgraduate work experience

Contact: mba@whu.edu

Global Online MBA

Part-time • Online/1 week Düsseldorf
24 months • English

Target group:

- Young professionals
- First academic degree
- Minimum of 2 years of postgraduate work experience

Contact: mba@whu.edu

Kellogg-WHU Executive MBA

Part-time (modules) • Vallendar/Düsseldorf
21 months • English

Target group:

- Senior professionals with min. 8 years work experience and substantial management experience
 - First academic degree
 - Fully employed/Self-employed

Contact: emba@whu.edu

Executive Education (Open & Customized Programs)

Part-time • Vallendar/Düsseldorf/Online
Individual duration • English or German

Target group:

- Managers, middle to upper management

Contact: execed@whu.edu

Doctoral Program (Dr. rer. pol.)

Full-time/part-time • Vallendar/Düsseldorf
Individual duration • English or German

Target group:

- Academics
- Applicants with a diploma or master's degree

Contact: promotion@whu.edu