

- Mandatory Core Modules
- Supply Chain Analytics Concentration
- Entrepreneurial Analytics Concentration
- Marketing Analytics Concentration
- Further elective options

# Master in Business Analytics

The Master in Business Analytics is comprised of 7 mandatory core modules and 5 electives. Students have the option to also choose a concentration, or choose individual electives. Each module is 5 credits, and students typically take three modules per quarter.

		Python Programming	Quantitative Methods			Finance
Year 1	<b>Semester 1</b>	Mandatory		Concentration (Optional)		Further Electives
	Quarter 1	Predictive Analytics Data Visualization and Storytelling Databases and Internet Technology		Transport Management		
	Quarter 2	Prescriptive Analytics and Machine Learning Generative AI for Business		Actionable Customer Analytics	Strategic Intellectual Property Management	Decision Support and Analytics Advanced Organizational Behavior Financial Econometrics
	<b>Semester 2</b>					
	Quarter 3	Business and Analytics Integrator Skills		Carbon Analytics	Pricing Analytics	Financial Technologies E-Commerce Operations Management Responsible Leadership
	Quarter 4	Leadership in Practice International Capstone Module		Supply Chain Optimization	Text, Image and Video Mining	Managing Resilient and Sustainable Supply Sustainable Operations Management Visual Prototyping
	<b>Semester 3 Practice</b>	Mandatory				Mandatory
	Year 2	Internship		Semester Abroad (Optional)	Thesis	

15 cr

15 cr

15 cr

15 cr

2 cr

3 cr

30 cr

25 cr